

REP HEADLINE# 6298770 TRF# 329229
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6298770

CLASS: NATL. LOCAL REGIONAL

PRDCT RAJA 8/29 EST#217 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG29/12 SEP5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG31/12 11.46

REP: TO JEN
FR CHERYL
M1 CREATED TO MG SPOTS CREDITED DUE TO SPOT ISSUE
M1 OK..OFFERS OK PER SUSIE
TTL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 36
AGENCY PRODUCT CODE = 73
AGENCY EST# = 217

3 S 1130P-1230A 30 \$350.00 8/30 8/31 1 TH-F 1

PROGRAM : TONIGHT SHOW
RA35+ : 3.6
CON COM1 : TONIGHT SHOW

10 A 1130P-1230A 30 \$350.00 9/3 9/5 2 M-W 2

PROGRAM : TONIGHT SHOW
RA35+ : 3.6
ORD COM1 : SPOTS PRE-EMPTED PER AGENCY DUE TO SPOT CHANGE...MOVING TO SMTO NEXT
ORD COM2 : WEEK...CHERYL 8/31
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-3 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-5 FOR 3 SPOTS/WK

REP HEADLINE# 6298770 TRF# 3292229
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
CHANGES ** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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11	A		600P-630P	30		\$700.00	9/3	9/5	3		M-W	3
PROGRAM : NEWS												
RA35+ : 5.3												
ORD COM1 : SPOTS PRE-EMPTED PER AGENCY DUE TO SPOT CHANGE...MOVING TO SMTO NEXT												
ORD COM2 : WEEK...CHERYL 8/31												
PART OF A MAKEGOOD MADE UP OF LINES 10-11												

5	S		600P-630P	30		\$700.00	8/30	8/31	2		TH-F	2
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PROGRAM : NEWS
RA35+ : 5.3
CON COM1 : NEWS
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#3 MISSED:TH-F/1130P-1230A AUG30(2/WK) 30S \$350.00 (AUG31/12)
BUY#5 TH-F/600P-630P AUG30(3/WK) 30S \$700.00
OFFER:M-W/1130P-1230A SEP3(2/WK) 30S \$350.00 PLS ADVISE.
& M-W/600P-630P SEP3(3/WK) 30S \$700.00
CMT:SPOTS PRE-EMPTED PER AGENCY DUE TO SPOT CHANGE...MOVING TO SMTO NEXT
CMT:WEEK...CHERYL 8/31

SEP/12 15725.00

CONTRACT TOTAL 15725.00
TOTAL SPOTS 25

MARKET TOTALS \$58,240 WPXI 27% KDKA 41% WTAE 32% WPGH 0% CABL 0% WPCW 0% WPMY 0%
SHARES EST

SVC- NSI
DEMOS - RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE